

**BUD LIGHT® “ROCK PAPER SCISSORS” TOURNAMENT  
OFFICIAL RULES**

**NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER FOR A CHANCE TO WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. THE TOURNAMENT IS INTENDED FOR VIEWING IN THE UNITED STATES ONLY AND WILL BE GOVERNED BY UNITED STATES LAW. VOID WHERE PROHIBITED.**

**1. ELIGIBILITY:**

The “Bud Light ‘Rock Paper Scissors’ Tournament” (“Tournament”) is open to legal residents of Alabama, Mississippi, North Carolina, South Carolina and Tennessee who are twenty-one (21) years of age or older at the time of entry. Employees, contractors, directors, officers and agents of Anheuser-Busch, LLC, its affiliates and subsidiaries, advertising and promotion agencies, wholesale distributors, retail licensees, all other service agencies involved with the Tournament, and members of their immediate family (spouse, parent, child, sibling), are not eligible to enter or win. The Tournament is subject to all applicable federal, state and local laws and regulations and is void where prohibited. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s decisions which are final and binding in all matters related to this Tournament. Winning a prize is contingent upon fulfilling all requirements as set forth herein.

**2. TOURNAMENT PERIOD:**

Tournament begins on April 5, 2019 and ends on August 5, 2019 (“Tournament Period”). The Tournament Period is divided into two (2) phases: (a) Local Wholesaler Tournaments; and, (b) State Final Tournaments as described below.

**3. PHASE ONE: LOCAL WHOLESALER TOURNAMENTS:**

Local Wholesaler Tournaments (each a “Local Wholesaler Tournament”) will take place between April 5, 2019 and June 30, 2019 at times to be determined by Sponsor. Look for the Local Wholesaler Tournament at participating locations. For a copy of the Official Rules, ask the Bud Light representative at the Local Wholesaler Tournament location. All materials submitted become property of Anheuser-Busch, LLC and none will be returned.

To play, sign up with the Bud Light representative at the participating location. Individuals will be called to play in the order determined by the Bud Light representative. Local Wholesaler Tournament rules of play are as follows and govern all Local Wholesaler Tournaments (also see Appendix A):

- There are three permissible “throws” in Rock Paper Scissors: They are Rock, signified by a closed fist, Paper, signified by a flat, open hand, and Scissors, signified by the index and middle fingers. Rock beats scissors, scissors beat paper, paper beats rock. There are no exceptions.
- The “Wind-Up” consists of closing a fist and moving it in vertical fashion approximately 6”-10” in height, 3 times. This must be done in sync with the opposing player.
- The “Shoot” is when a player actually delivers his throw. It comes after the first 3 wind ups. The delivery of the shoot must be in sync with the opponent.
- Each throw is considered an “engagement”. The best of three “engagements” is a “bout”. The best of three “bouts” is a “match”.
- Each “engagement” begins with a referee raising his hand vertically between the two opponents and saying the word, “engage!” This cues the players to “wind-up”
- When two players “shoot” the same throw they are considered tied.
- Rock can be thrown any way as long as the fist is clenched.
- Scissors can be thrown horizontally or vertically.
- Paper is always horizontal.
- All referees calls are final. There is no post-match arbitration allowed.

Participants at each Local Wholesaler Tournament will compete in a single-elimination tournament. If a participant fails to appear for his/her designated match, then he/she forfeits. To win a Local Wholesaler Tournament, the individual must win all “matches” he/she plays until all other participants are eliminated. There will be one (1) Local Wholesaler Tournament winner (each a “Local Tournament Winner”) per participating Anheuser-Busch wholesaler’s territory per state. Each Local Tournament Winner will advance to the State Final Tournament on a day, time and at a location to be determined by Sponsor in Sponsor’s sole discretion. Local Tournament Winners will be notified in advance of the date, time and location of the State Final Tournament. Participants may participate in Local Wholesaler Tournaments at more than one (1) participating location, but after winning at one (1) participating location, to advance to the State Final Tournament, may not advance to the State Final Tournament from another participating location.

#### **4. PHASE TWO: STATE FINAL TOURNAMENTS:**

There will be five (5) State Final Tournaments (each a “State Final Tournament”) that will take place between July 1, 2019 and August 5, 2019 at times to be determined by Sponsor as described below:

Alabama: Each Local Tournament Winner from the participating Anheuser-Busch wholesaler’s territory in the state of Alabama will compete in a single elimination State Final Tournament on a day, time and at a location in the state of Alabama to be determined by Sponsor. The Local Tournament Winners will be notified in advance of the day, time and location of the State Final Tournament.

Mississippi: Each Local Tournament Winner from the participating Anheuser-Busch wholesaler's territory in the state of Mississippi will compete in a single elimination State Final Tournament on a day, time and at a location in the state of Mississippi to be determined by Sponsor. The Local Tournament Winners will be notified in advance of the day, time and location of the State Final Tournament.

North Carolina: Each Local Tournament Winner from the participating Anheuser-Busch wholesaler's territory in the state of North Carolina will compete in a single elimination State Final Tournament on a day, time and at a location in the state of North Carolina to be determined by Sponsor. The Local Tournament Winners will be notified in advance of the day, time and location of the State Final Tournament.

South Carolina: Each Local Tournament Winner from the participating Anheuser-Busch wholesaler's territory in the state of South Carolina will compete in a single elimination State Final Tournament on a day, time and at a location in the state of South Carolina to be determined by Sponsor. The Local Tournament Winners will be notified in advance of the day, time and location of the State Final Tournament.

Tennessee: Each Local Tournament Winner from the participating Anheuser-Busch wholesaler's territory in the state of Tennessee will compete in a single elimination State Final Tournament on a day, time and at a location in the state of Tennessee to be determined by Sponsor. The Local Tournament Winners will be notified in advance of the day, time and location of the State Final Tournament.

For a copy of the Official Rules, ask the Bud Light representative at the State Final Tournament location. All materials submitted become property of Anheuser-Busch, LLC and none will be returned.

The rules of play for each State Final Tournament are as follows and govern all State Final Tournaments (also see Appendix A):

- There are three permissible "throws" in Rock Paper Scissors: They are Rock, signified by a closed fist, Paper, signified by a flat, open hand, and Scissors, signified by the index and middle fingers. Rock beats scissors, scissors beat paper, paper beats rock. There are no exceptions.
- The "Wind-Up" consists of closing a fist and moving it in vertical fashion approximately 6"-10" in height, 3 times. This must be done in sync with the opposing player.
- The "Shoot" is when a player actually delivers his throw. It comes after the first 3 wind ups. The delivery of the shoot must be in sync with the opponent.
- Each throw is considered an "engagement". The best of three "engagements" is a "bout". The best of three "bouts" is a "match".
- Each "engagement" begins with a referee raising his hand vertically between the two opponents and saying the word, "engage!" This cues the players to "wind-up"
- When two players "shoot" the same throw they are considered tied.

- Rock can be thrown any way as long as the fist is clenched.
- Scissors can be thrown horizontally or vertically.
- Paper is always horizontal.
- All referees calls are final. There is no post-match arbitration allowed.

Participants at each State Final Tournament will compete in a single-elimination tournament. If a participant fails to appear for his/her designated match, he or she forfeits. To win a State Final Tournament, the individual must win all “matches” he/she plays until all other participants are eliminated. There will be one (1) State Final Tournament winner (each a “State Final Tournament Winner”) per state for a total of five (5) winners and each State Final Tournament Winner will receive the Grand Prize. See Rule #6 for Prize details.

## **5. PARTICIPATION GUIDELINES:**

At no time while participating in the Local Wholesaler Tournament or State Final Tournament should any participant: (a) be under the influence of drugs or excess alcohol; (b) promote drinking and driving or the excessive or irresponsible consumption of alcohol; (c) promote the illegal use of alcohol, drugs, or violating any law; (d) communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate; (e) be sexually explicit or suggestive, violent or derogatory of any ethnic, racial, gender, religious, professional or age group, or exploit people in a sexual or violent manner; (f) be obscene or offensive, endorse any form of hate or hate group; (g) otherwise fail to comply with the Beer Institute Advertising and Marketing Code as made publicly available at the following online location: <http://www.beerinstitute.org/BeerInstitute/files/ccLibraryFiles/Filename/000000000384/2006ADCODE.pdf>; or (h) be deemed inappropriate by Sponsor, in Sponsor's sole and absolute discretion. At any time during the Tournament, Sponsor or Sponsor's representatives reserve the right to disqualify any participant, in his/her sole discretion, if he/she believes the participant is deemed inappropriate.

## **6. PRIZE DETAILS:**

Prizes (5 total; 1 per State Final Tournament Winner; see Rule #4): Winner will receive a “Bud Light Getaway Cruise” for him/herself and his/her one (1) guest (departing from Miami, stopping at Key West and Great Stirrup Cay, returning to Miami). Cruise dates: August 23, 2019 – August 26, 2019. Prize consists of round-trip coach air transportation from gateway city nearest winner's residence to Miami, Florida, transfers to/from ship and airport, ship accommodations for three (3) consecutive nights (one (1) standard double-occupancy room), daily meals while on ship and admission to Bud Light sponsored events. Alcohol beverages are not part of the prize. If winner resides within two-hundred fifty (250) miles of Miami, Florida, air transportation may be substituted with another method of transportation determined by Sponsor, in its sole discretion and any difference in value will not be awarded. Travel, accommodations and events are at the Sponsor's discretion and subject to availability and change, and restrictions may apply.

Sponsor is responsible for any necessary (double-occupancy) hotel accommodations for winner and his/her guest prior and/or after the Bud Light Getaway Cruise. Winner and his/her one (1) guest must have a valid Passport upon boarding the ship. Winner and his/her one (1) guest must travel on the same itinerary and on the dates specified by Sponsor or prize will be forfeited and awarded to an alternate winner (time permitting). Winner must comply with all travel requirements, which may include, without limitation, presenting necessary identification (i.e. a valid Passport) at the time of travel. Flight schedules are subject to change without notice. Sponsor is not liable for any missed events or opportunities or expenses incurred as a consequence of flight cancellation/delay or ground transportation delay. Winner may be required to provide a credit card at time of hotel check-in (if applicable). Any costs incurred due to changes to the original itinerary are solely the winner's responsibility. Any additional ground transportation, Passport fees, trip cancellation insurance, personal purchases and all other expenses not specified herein are solely the winner's responsibility. Approximate Retail Value is up to \$5,000. Actual value depends on city, day, and time of departure. If winner cannot accept prize as specified, prize will be forfeited and may be awarded to an alternate winner (time permitting), in Sponsor's sole discretion. Total ARV of all prizes is up to \$50,000. Any difference between stated value and actual value will not be awarded.

If Sponsor so elects, winner and his/her one (1) guest may be required to submit to a confidential background check. Such background check may include (but is not limited to) investigation of criminal, sexual offenses, or other arrest or conviction record, and any other factor deemed relevant by the Sponsor to help ensure that the potential winner and his/her one (1) guest will not bring the Sponsor into public disrepute, contempt, scandal or ridicule or reflect unfavorably on the Sponsor. If requested, the winner and his/her one (1) guest agrees to sign waiver forms authorizing the release of personal and background information. In the event of noncompliance, to be determined at the sole discretion of Sponsor, prize will be forfeited (time permitting).

State Final Tournament Winners will be required to complete, sign and return an affidavit of eligibility and liability and, unless prohibited by law, publicity release to Sponsor or Sponsor's representative within five (5) days of prize acceptance. State Final Tournament Winners may be required to submit a copy of their valid Passport to Sponsor or Sponsor's representative within five (5) days of prize acceptance. State Final Tournament Winners' guests must be twenty-one (21) years of age or older as of the end date of the Tournament Period and will also be required to complete, sign and return an affidavit of eligibility and liability and, unless prohibited by law, publicity release within five (5) days of State Final Tournament Winners prize acceptance. State Final Tournament Winners guests may be required to submit a copy of their valid Passport to Sponsor or Sponsor's representative within five (5) days of winner's prize acceptance. In the event of noncompliance within any stated time period, the prize will be forfeited and an alternate potential winner may be selected (time permitting). Any alternate potential winner

selected will also be required to adhere to the time periods described herein. Any prize notification or prize returned to the Sponsor or its agencies as undeliverable will result in disqualification and the prize may be awarded to an alternate winner (time permitting).

**7. GENERAL CONDITIONS:**

Anheuser-Busch, LLC, its affiliates, subsidiaries, and agencies are not responsible for lost, late, misdirected, unintelligible, returned or undelivered entries, telephone calls, text messages, email, or for lost, interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), Website, or other connections availability, accessibility or traffic congestion, miscommunications, failed computer, network, telephone, satellite or cable hardware or software or lines, or technical failure, or jumbled, scrambled, delayed or misdirected transmissions, computer hardware or software malfunctions, failures or difficulties, or other errors of any kind whether human, mechanical, electronic or network. Persons who tamper with or abuse any aspect of this Tournament or Website, or act in violation of the Official Rules, or act in any manner to threaten or abuse or harass any person, or violate Website's terms of service, as solely determined by the Sponsor, will be disqualified. Neither Sponsor nor its agencies are responsible for any incorrect or inaccurate information whether caused by Website users, tampering, hacking, or by any of the programming or equipment associated with or used in this Tournament, and assumes no responsibility for any errors, omission, deletion, interruption or delay in operation or transmission or communication line failure, theft or destruction or unauthorized website access. Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries, and may subject that entrant to disqualification. Neither Sponsor nor its agencies are responsible for injury or damage to participant's or any other person's computer or property related to or resulting from participating in this Tournament. Should any portion of Tournament be, in the Sponsor's sole opinion, compromised by virus, worms, bugs, unauthorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair administration, security, fairness or proper play of this Tournament, or submission of entries, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Tournament, and randomly select the winner from valid entries received prior to action taken, or otherwise as may be deemed fair and equitable by the Sponsor. Text message entries will be deemed to have been submitted by the registered owner of the wireless number used to enter. In the event of a dispute regarding the identity of an online entrant, the authorized subscriber of the email account used to enter will be deemed to be the entrant, and must comply with these rules. The authorized account subscriber is the natural person who is assigned the email address by the ISP or other organization responsible for assigning email addresses. All materials submitted become the property of Goose Island Brewing Company and will not be returned.

**8. PUBLICITY:**

Acceptance of prize offered constitutes permission for Sponsor to use winner's name, voice, biographical information and/or likeness for purposes of advertising and

promotion without further compensation in all media now known or hereafter discovered worldwide and on the Internet without notice or review or approval as permitted by law.

**9. RELEASE:**

By accepting a prize, winner agrees to release and hold Anheuser-Busch, LLC harmless from all losses, damages, rights, claims and actions of any kind resulting from acceptance, possession or use of any prize, including without limitation, personal injuries, death and property damage.

**10. PRIVACY POLICY:**

Please see Sponsor's privacy policy located at <https://www.anheuser-busch.com/privacy-policy.html> for details regarding the use of personal information collected in connection with this Tournament.

**11. SPONSOR:**

Anheuser-Busch, LLC, One Busch Place, St. Louis, MO 63118.

**12. WINNER'S LIST:**

The names of the winners will be announced at the Local Wholesaler Tournaments and State Final Tournaments.

## APPENDIX A

### Rock Paper Scissors Terminology & Definitions

**Rock:** represented by a closed fist with the thumb resting at least at the same height as the topmost finger of the hand. The thumb must not be concealed by the fingers. Note: To accommodate different throwing styles, it is considered legal for the first knuckle of the thumb to point downward.

**Scissors:** Is delivered in the same manner as rock with the exception that the index and middle fingers are fully extended toward the opposing player. It is considered good form to angle the topmost finger upwards and the lower finger downwards in order to create a roughly 30–45 degree angle between the two digits and thus mimic a pair of scissors.

**Paper:** Is also delivered in the same manner as rock with the exception that all fingers including the thumb are fully extended and horizontal with the points of the fingers facing the opposing player. Use of the "vertical paper" (sometimes referred to as "the handshake") is considered exceptionally bad form, but is nonetheless permissible.

**Remember:**

Rock: wins against scissors, loses to paper and stalemates against itself

Paper wins against Rock, loses to scissors and stalemates against itself

Scissors wins against paper, loses to rock and stalemates against itself

**Wind-Up:** consists of closing a fist and moving it in vertical fashion approximately 6"-10" in height, 3 times. Each participant must deliver the "Wind-Up" in sync.

**Throw:** The throw follows the "Wind-up" and is when the participant displays their chosen action: Rock, Paper, or Scissor. Each throw is considered an engagement. Also known as the Shoot.

**Engagement:** Defined as the outcome of each throw. For example, if player 1 wins the first throw, he/she has won the first engagement.

**Bout:** The next step in the match, a player must win the best out of three engagements to win the bout. (1 bout is equal to winning 2 engagements)

**Match:** A player wins a Match only when he/she has won the best out of three bouts.